

Let's connect

At the expo for
large scale events

festivak.be

25 & 26 November 2020
Nekkerhal Mechelen





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he event industry is always in motion. It is important to properly match supply and demand within this dynamic industry.

Festivak is the meeting place for the entire event industry and **you definitely should not miss** this trade fair!

Festivak

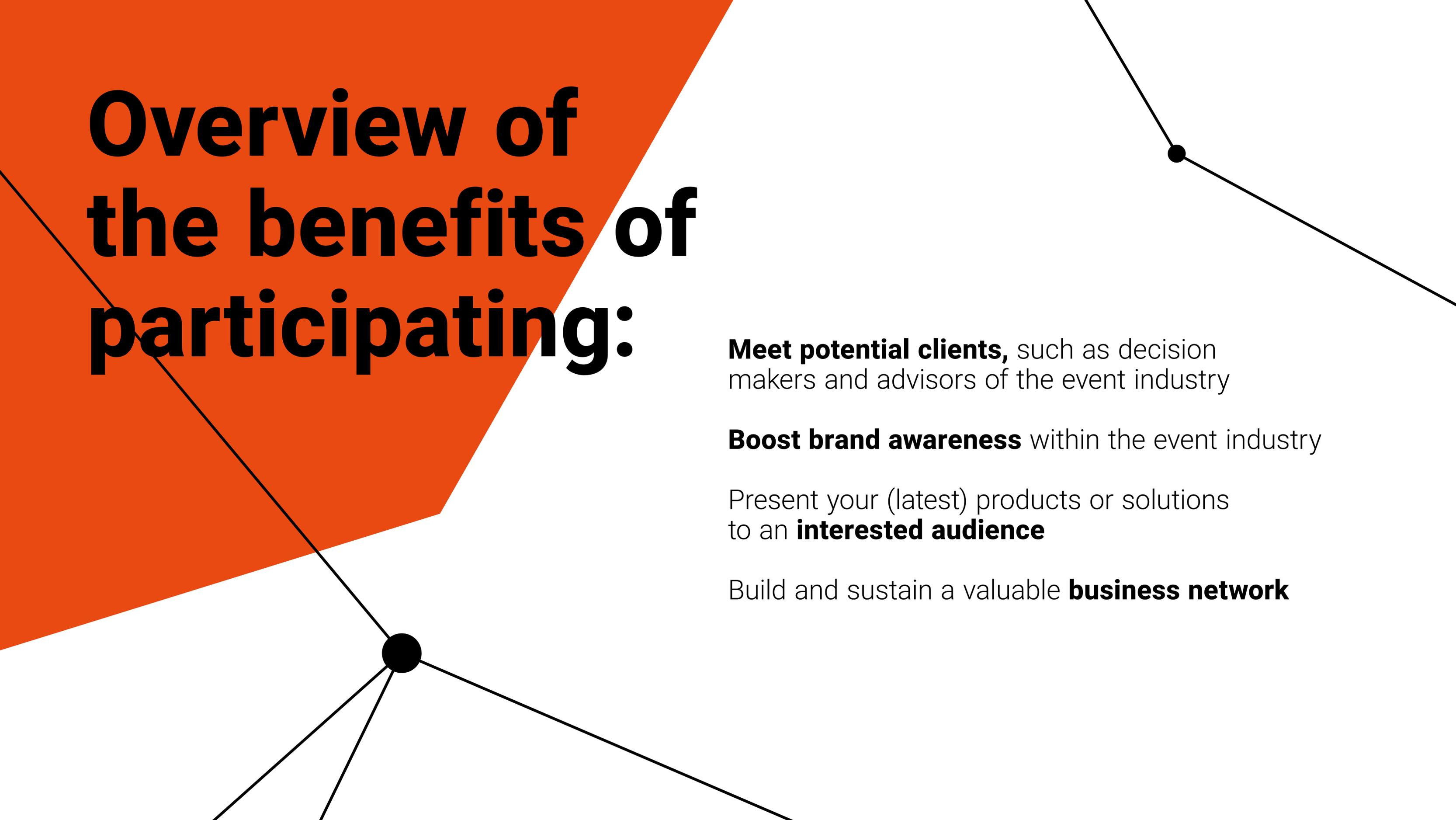
Organisers face the challenges of coordinating high-quality events. Visitor demands are increasing every year and organisers have to do everything in their power to attract new visitors while retaining their current audience. Therefore, the demand for innovative and unique solutions has only grown.

Festivak offers a complete overview of providers of products and services that support organisers in realising their events. Additionally, Festivak offers a high-quality programme focused on relevant current themes and actual cases, in order to inspire and motivate organisers.

In other words, Festivak is an effective and efficient way to bring your latest products and services to the attention of our interesting visitors. Meet event organisers, marketing professionals, product managers and many more in just two days. Additionally, public organisations including municipal institutions, provinces and other governments are well represented among our visitors. With around 5.000 visitors every edition, Festivak is the perfect meeting ground for the large scale event industry.



**The expo for
large scale
events**



Overview of the benefits of participating:

Meet potential clients, such as decision makers and advisors of the event industry

Boost brand awareness within the event industry

Present your (latest) products or solutions to an **interested audience**

Build and sustain a valuable **business network**

Benefit from the extensive promotional campaign

As a participant of Festivak, you benefit from the extensive and targeted promotional campaign. This campaign is run in cooperation with several partners, including publishers and branch organisations. Festivak will have much exposure, both online and offline. In addition, Festivak anticipates much publicity before, during and even after the event. Sign up as a participant now and benefit fully from our extensive promotional campaign.

Who exhibits at festivak?

- Providers concerning waste processing, decor, stand construction, lighting, audio, stages, technology, rental services, catering and many more.
- Event, communication and booking agencies
- (Business) service providers regarding staff, advice, execution, promotion
- Transporters
- Providers of infrastructural facilities and adjustments
- Location and accommodation
- Web service providers, such as CMS systems, online media, data bases, mobile and email marketing, web development and applications.

Who visits festivak?

- Decision makers of the entire event and entertainment industry.
- Representatives of public organisations, municipal institutions, provinces and other governments.
- Organisers of every type of event. For instance, festivals and concerts, but also sporting, culinary, cultural and local events, expos and congresses.
- Advice, city marketing and sport service agencies
- Marketing and communication professionals
- Professionals of the catering, leisure and accommodation industries
- Publishers and media

Participation options

You can choose between stand space with or without stand construction

Stand space without stand construction

The rate per square meter for stand space without stand construction is:

€130,- p/m²

Stand space including standard stand construction

Our standard stand construction kit includes: Uniform black walls (height: 2,50 meter), fascia board with company name, carpet flooring, lights and cleaning stand.

€195,- p/m²

Promo point 1

Promo point 1 includes: 4m² stand space including carpet flooring, stand walls, fascia board with company name, spot lights and a bar table with two stools.

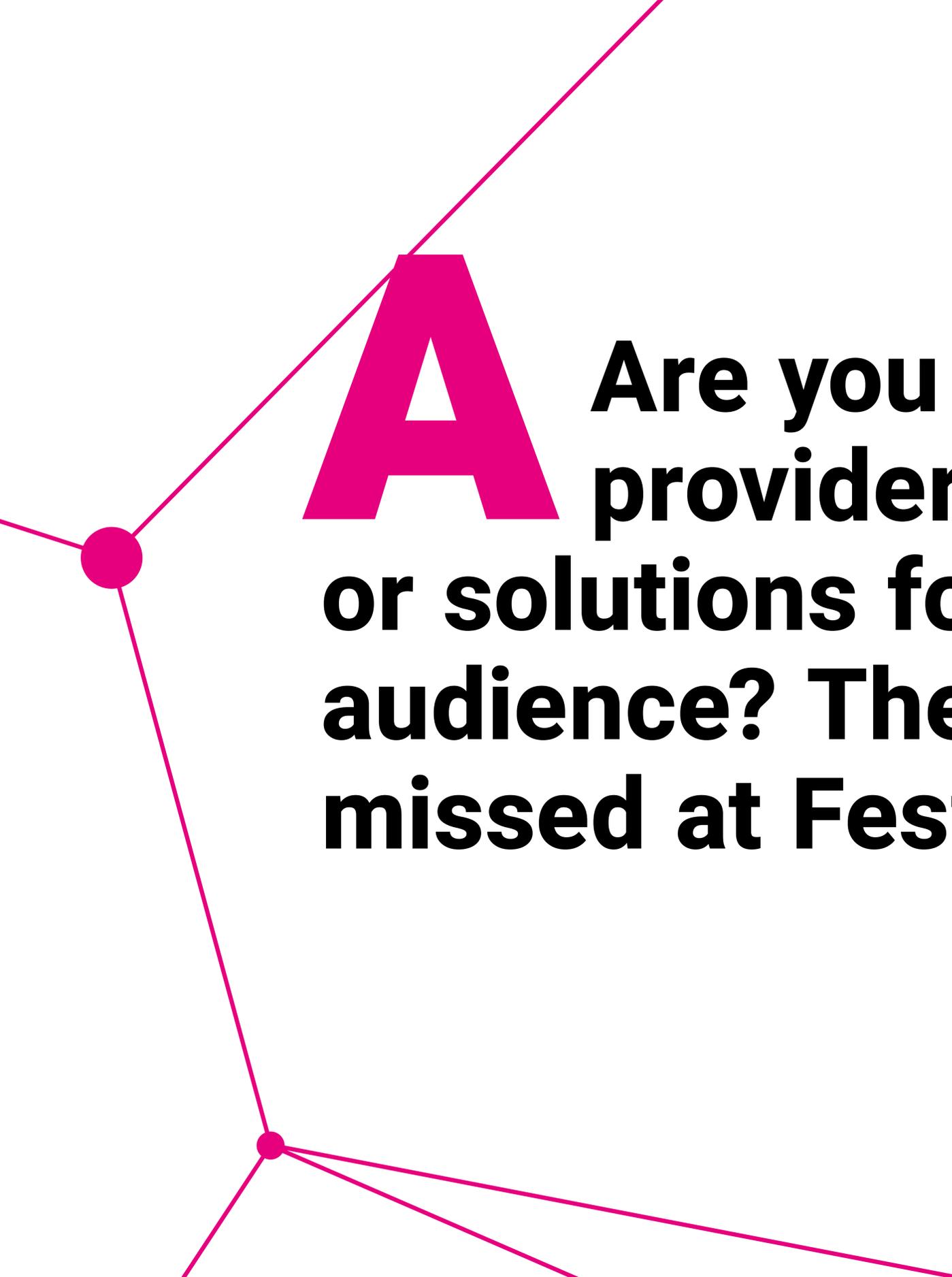
750,-

Promo point 2

Promo point 2 includes: 6m² stand space including carpet flooring, stand walls, fascia board with company name, spot lights and a bar table with two stools.

€950,-

All prices are excluding VAT.



A Are you one of the leading providers of products, services or solutions for this interesting target audience? Then you simply cannot be missed at **Festivak Belgium 2020!**

Interested?

Are you interested in one of the extra exposure opportunities, such as sponsoring, a presentation or workshop? Please contact us via jill@ogz.nl for a tailor-made offer.

Expo data

Wednesday 25 November 2020: 11:00 - 18:00

Thursday 26 November 2020: 11:00 - 18:00

Venue

Nekkerhal Mechelen

Plattebeekstraat 1
2800 Mechelen

festivak



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@festivak #festivak



Festivak

Organisatie Groep Zuid bv
Nuenenseweg 167
5667 KP Geldrop

T : +31 (0) 40 297 9497

F : +31 (0) 40 280 8416

info@festivak.be

www.festivak.be

Contactpersoon
projectteam:
Jill Oomen

e-mail: jill@ogz.nl